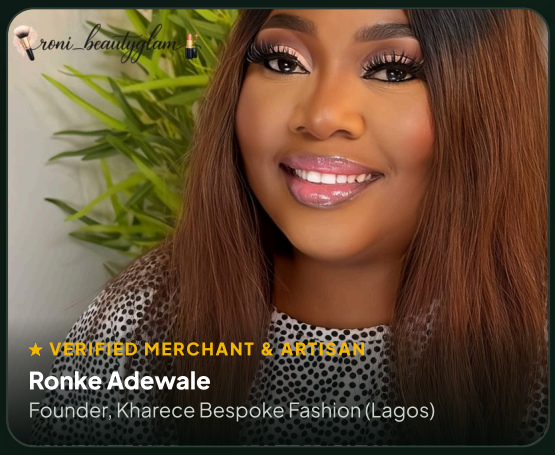
Diasporal.
AFRICAN BUSINESS DIRECTORY

ENTERPRISE PROFILE & GROWTH BLUEPRINT

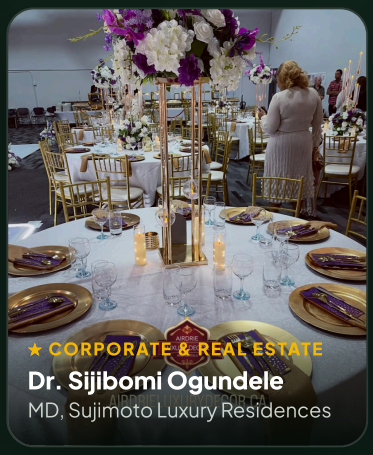
OFFICIAL 2026/2027 EDITION

Connecting Nigerian Enterprise to Global Diaspora Capital & High-Value Buyer Networks.

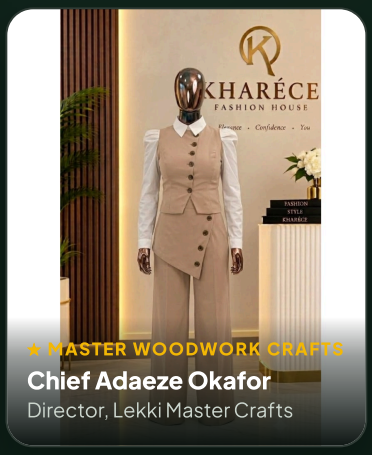
Diasporal is the premier cross-border economic catalyst engineered to give verified Nigerian businesses, artisans, and professionals direct, frictionless access to high-net-worth buyers across the UK, USA, Canada, and Europe.



★ VERIFIED MERCHANT & ARTISAN
Ronke Adewale
Founder, Kharece Bespoke Fashion (Lagos)



★ CORPORATE & REAL ESTATE
Dr. Sijibomi Ogundele
MD, Sujimoto Luxury Residences



★ MASTER WOODWORK CRAFTS
Chief Adaeze Okafor
Director, Lekki Master Crafts

18,600+	₦250K	105+	100%
DAILY DIASPORA VISITORS	VIP CONTACT VAULT TIER	VETTED LOCAL MERCHANTS	MILESTONE ESCROW PROTECTION

Published by **Diasporal Technologies Limited** • RC-1849202 Operating in **Lagos** • **London** • **Atlanta** • **Toronto** • **Frankfurt** **diasporals.com**

THE MACRO REALITY

Why Nigerian Businesses Must Break Domestic Boundaries to Scale Exponentially

Nigerian entrepreneurs are among the most industrious on earth, yet domestic currency volatility, inflation, and capped local purchasing power severely restrict company valuation and survival. Diaspora solves this by connecting local producers directly to the highest-spending diaspora demographics in the Western world.

The Local Enterprise Bottleneck

1. Currency Depreciation: Operating strictly in Naira exposes businesses to rising raw material costs without matching domestic price tolerance.
2. Broken Advertising Channels: Generic social ads drain marketing budgets without verifying high-ticket international intent.
3. Saturated Domestic Markets: High supply locally leads to cut-throat price battles that destroy artisan profit margins.

The $22+ Billion Diaspora Market

1. Massive Purchasing Power: 17+ Million Nigerians living in the UK, US, Canada, and Europe remit over $22 Billion annually.
2. Intense Cultural Hunger: High demand for authentic wedding bridal wear, bespoke shoes, vacuum-packed dry spices, custom carpentry, and legal advisory.
3. Willingness to Pay Premium Rates: Diaspora buyers happily pay in GBP (£), USD ($), or EUR (€) for guaranteed quality and on-time delivery.

THE CORE PROBLEM WE SOLVED

Overcoming the Deep-Seated "Trust Deficit"

Historically, Nigerians living in London, Texas, or Ontario refrained from directly patronizing local Nigerian businesses due to fear of contractor abandonment, tailor heartbreak before weddings, or substandard deliveries. Diaspora permanently dismantles this barrier through three non-negotiable structural pillars:

Strict KYC & Verification

We verify CAC registrations, physically audit workshops, confirm artisan identity, and curate real portfolios before awarding the Verified Shield.

CEO Voice Editorial PR

We publish in-depth founder interviews, showcasing your operational ethics, lineage of craftsmanship, and real human faces to establish deep authority.

Milestone Escrow Security

Buyers pay upfront into secured escrow. You produce with 100% certainty of funds, released immediately upon DHL / courier delivery verification.



“Diaspora has transformed our reach from local survival to global prestige.”

“Within three months of joining Diaspora, international corporate retainer contracts accounted for 65% of our revenue. Diaspora clients simply required a trusted verification layer.” — **Barrister O. Adeleke**, Head of Global Advisory Partners.

STRATEGIC BUSINESS ACCELERATION

How Diasporal Directly Unlocks Diaspora Wealth for Your Business

We do not just list your company name in a static phonebook. Diasporal is an active economic engine delivering direct contact pools, high-intent traffic, and transaction security.

TOP GROWTH PILLAR

1. Direct Access to the VIP Diaspora Contacts Pool

The crown jewel of Diasporal. We grant qualified Nigerian businesses direct access to our confidential directory of verified diaspora buyers, business executives, wedding couples, and estate developers across:

- **London, Manchester & Birmingham (United Kingdom)**
- **Houston, Dallas, Atlanta & New York (United States)**
- **Toronto, Calgary & Ottawa (Canada)**
- **Berlin, Frankfurt & Dublin (European Union)**

Reverse Sourcing Board (RFQ): Diaspora buyers actively post requests (e.g., *"Need 15 custom Agbadas delivered to London by August"*). Members pitch directly with zero middlemen.

TARGETED REACH

2. 18,600+ Daily High-Intent Diaspora Visitors

Unlike social media where users scroll for entertainment, visitors on Diasporal arrive with explicit commercial purchase intent:

- **Geo-Targeted Banner Placement:** Target your brand exclusively to visitors browsing from the UK, US, or Canada.
- **Category Dominance:** Hold top placement in sectors like Bespoke Tailoring, Real Estate, Smoked Catfish/Spices, and Hair Extensions.
- **Direct WhatsApp Chat Link:** Inquiries route straight to your business phone without gatekeepers.

3. CEO Voice Editorial Spotlights

People buy from people they trust. Our editorial journalists craft deep narrative spotlights highlighting your background, craftsmanship lineage, workshop operations, and commitment to excellence. Featured permanently on our editorial index, your profile serves as an enduring digital credential for overseas clients.

4. Milestone Escrow & Logistics Bridge

We eliminate payment risks. International buyers pay via Credit Card, Apple Pay, or GBP/USD Transfer into Diasporal Escrow. Business owners receive immediate production confirmation with 100% guarantee of payout once goods are dispatched and verified via integrated DHL / air cargo tracking.



105+ Master Craftsmen & Business Founders Accelerated

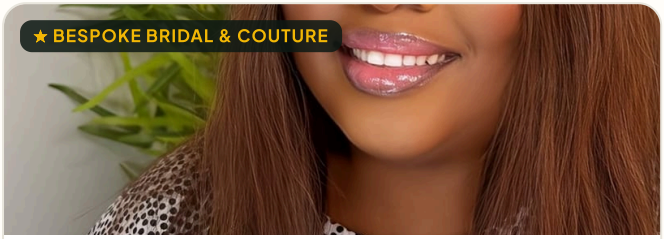
From artisanal leather shoemakers in Aba to bespoke bridal couture houses in Lekki.

100% DIRECT PAYOUTS • ZERO DELAY

PROVEN ECONOMIC TRANSFORMATION

Real Nigerian Founders. Real Human Stories. Exponential Growth.

Nothing demonstrates the power of Diasporal better than the verified experiences of Nigerian business owners whose revenue, workforce, and international reputations have transformed through our platform.



Ronke Adewale

Founder & Creative Director, Kharece Bespoke (Yaba, Lagos)

> *"Before Diasporal, international clients were terrified our clothes wouldn't arrive in time for their UK weddings. The CEO Voice spotlight and Escrow guarantee gave diaspora brides 100% peace of mind. We closed £18,400 in overseas contracts within 90 days."*

Overseas Revenue Growth: +340% **Primary Markets: UK • Canada**



Chief Adaeze Okafor

Managing Director, Lekki Master Crafts (Lekki Phase 1, Lagos)

> *"Overseas Nigerians building duplexes in Lagos were tired of family members squandering renovation money. Diasporal connected us directly with verified homeowners in Texas and Maryland. We fully furnished 6 luxury residential projects with zero payment disputes."*

Contract Value Unlocked: ₦32,500,000 **Primary Markets: USA (TX, MD)**



Chef Mercy Adebayo

CEO, Mercy's Authentic Naija Cuisine & Dry Foods (Ikeja, Lagos)

> *"Packaging smoked catfish and dried bitterleaf for export is difficult without trusted international buyers. Through Diasporal's VIP contacts pool, we secured 42 recurring monthly family subscriptions across London and Frankfurt via DHL Express."*

Monthly Recurring FX: £3,800 / Mo **Primary Markets: UK • Germany**



Aisha & Tunde Bakare

Co-Founders, Indigo & Coral Heritage (Benin City & Lagos)

> *"Selling genuine Edo coral beads locally was difficult due to cheap synthetic imitations. Diasporal's VIP Sourcing board put us in touch with high-net-worth diaspora couples who value true hand-carved heritage coral. It revolutionized our craft workshop."*

Average Order Value: ₦850,000 Primary Markets: USA • Canada

GROWTH PACKAGES & PRICING

Transparent Growth Packages Engineered for Maximum Business ROI

We offer clearly defined promotional tiers tailored to where your business is today and where you want to take it tomorrow. Every tier is designed to generate multiple times its cost in direct overseas revenue.

Basic Banner

₦50K

Monthly Placement

- Category Leaderboard Banner
- Verified Merchant Green Badge
- Direct Click to WhatsApp
- Listed in Sector Index
- Standard Search Ranking
- × No VIP Contacts Access
- × No CEO Voice Editorial

Select Basic

Media PR Release

₦75K

One-Time Feature

- Professionally Drafted PR
- Permanent Google Indexing
- Diasporal Social Channels Blast
- High-Authority Do-Follow Backlink
- Editorial Archive Inclusion
- × No Live Sourcing RFQ Alerts
- × No Dedicated Concierge

Select PR

MOST POPULAR

CEO Voice Spotlight

₦100K

Lifetime Feature + 60d Hero

- **In-Depth Narrative Interview**
- Professional Photography Curation
- 60-Day Homepage Hero Carousel
- Master Artisan Certification Badge
- Distributed to 45k Email Subscribers
- High-Conversion Escrow Badge
- × Limited Contacts Directory

Book CEO Voice

★ TOP GROWTH ENGINE

VIP Contacts Vault

₦250K

Annual VIP Membership

- **Full Access: Diaspora Contacts Pool**
- **Direct WhatsApp / Phone / Email**
- UK, USA, Canada & EU Buyer Leads
- Priority Reverse Sourcing (RFQ) Alerts
- 0% Platform Escrow Commission
- Includes Complete CEO Voice Feature
- 1-on-1 Logistics Concierge Desk

Unlock VIP Vault

ROI PERSPECTIVE

The Math of Cross-Border Patronage: A single bridal party order from London (£1,500 / ₦3,000,000+), an architectural carpentry contract (₦4,500,000), or a recurring bulk dry food export contract immediately recovers the ₦250K VIP investment **over 10 times in your first month**. Diasporal is an investment in permanent foreign currency cashflow.

Active Diaspora Purchasing Corridors: GB United Kingdom · US United States · CA Canada · EU European Union

PARTNERSHIP PROTOCOL

How to Onboard Your Business & Gain Immediate Access

To maintain the highest trust standard for our international buyers, every vendor undergoes our streamlined, 4-step verification and onboarding protocol.

1

Application & KYC

Submit your business name, CAC registration number (or artisan guild affiliation), workshop address, and proof of founder identity.

2

Portfolio Audit

Our creative team audits your photography, verifies past deliverables, and reviews product packaging for cross-border export readiness.

3

Editorial & Profile

We conduct your CEO Voice interview, produce your branded media assets, and activate your listing in the primary directory categories.

4

VIP Vault Access

Your login is unlocked. Access the verified diaspora buyer pool, receive real-time sourcing RFQs, and start receiving escrow-protected orders.

The Diasporal Merchant Charter of Excellence

1. Delivery Punctuality: Production timelines must be strictly adhered to, especially for milestone events like weddings and real estate handover.

2. Authentic Materials: Only genuine leather, pure silk, hand-woven cotton, and unadulterated food ingredients are permitted.

3. Transparent Communication: Vendors maintain weekly photo/video progress updates to buyers via the escrow tracking portal.

Get In Touch with Enterprise Partnerships

Whether you are a solo master craftsman or an established manufacturer, our partnership desk is ready to evaluate your business for global scale.

- Official Email: partnerships@diasporals.com
- Phone & WhatsApp: +1 (307) 888-9739
- Web Platform: https://diasporals.com
- Business Desk: diasporals.com/business-dashboard.html

NG LAGOS HEADQUARTERS
Admiralty Way, Lekki Phase 1 / Victoria Island, Lagos, Nigeria.

GB UNITED KINGDOM LIAISON
Canary Wharf Financial District, London E14, United Kingdom.

US NORTH AMERICA LIAISON
Peachtree St NE, Atlanta, GA 30308, United States.

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✓ Verified Merchant Ecosystem